



# Avery Dennison® 700 High Performance Film Series

## A Durable Film That Offers an Affordable Solution for Projects Needing Vibrant Color.

Avery Dennison® 700 High Performance Film Series offers the graphics market an economical, reliable solution for quality indoor and outdoor graphics, signs or displays requiring vibrant color. 700 High Performance films include 55 gloss, 2 semi-gloss, 2 matte and 16 high-gloss colors representing a wide color palette. This series provides excellent cutting and weeding for improved productivity and has an outdoor durability rating for up to 6 years.



### 700 High Performance films offer a wide range of liners and adhesives, including:

- > Hi TACK StaFlat™
- > Permanent StaFlat™
- > Easy Apply™
- > Long Term Removable

Contact your representative for additional configurations.

| Features                                            | Advantages                                                | Benefits                                                                                     |
|-----------------------------------------------------|-----------------------------------------------------------|----------------------------------------------------------------------------------------------|
| <b>Calendered film</b>                              | Quality, durable graphics                                 | Affordable graphics that meet the needs of your customers and increase customer satisfaction |
| <b>3-mil gloss and 2.8 mil high gloss thickness</b> | Easy handling                                             | Optimized application time for lower costs                                                   |
| <b>Excellent handling characteristics</b>           | Clean, crisp cutting and weeding                          | Improves productivity, reduces waste and increases customer satisfaction                     |
| <b>59 gloss and 16 high gloss colors</b>            | Provides spectrum of the most frequently requested colors | Great color choices for optimized inventory management                                       |
| <b>Kraft</b>                                        | Cost-effective liner for easy, cutting and weeding        | Improves productivity, reduces waste                                                         |
| <b>Up to 6 year durability</b>                      | Lasting performance over the life of the project          | Provides you and your customers the assurance that the film will last                        |



# 700 High Performance Film Series

## High Gloss

## Gloss/Semi-Gloss/Matte

|                                                            |  |                                                  |  |                                               |  |                                                |  |                                                 |  |
|------------------------------------------------------------|--|--------------------------------------------------|--|-----------------------------------------------|--|------------------------------------------------|--|-------------------------------------------------|--|
| <b>High Gloss Transparent</b><br>HP 700-100-O<br>51000     |  | <b>Clear</b><br>HP 700-103-O<br>6003O            |  | <b>Tomato Red</b><br>HP 700-425-O<br>6325O    |  | <b>Light Blue</b><br>HP 700-640-O<br>6540O     |  | <b>Dark Green</b><br>HP 700-793-O<br>6693O      |  |
| <b>High Gloss White</b><br>HP 700-110-O<br>51100           |  | <b>White</b><br>HP 700-101-O<br>6001O            |  | <b>Cardinal Red</b><br>HP 700-430-O<br>6330O  |  | <b>Cascade Blue</b><br>HP 700-642-O<br>6542O   |  | <b>Silver</b><br>HP 700-801-O<br>6077O          |  |
| <b>High Gloss Black</b><br>HP 700-170-O<br>51700           |  | <b>Matte White</b><br>HP 700-102-O<br>6002O      |  | <b>True Red</b><br>HP 700-432-O<br>6332O      |  | <b>Medium Blue</b><br>HP 700-655-O<br>6573O    |  | <b>Slate Gray</b><br>HP 700-830-O<br>6030O      |  |
| <b>High Gloss Dark Yellow</b><br>HP 700-291-O<br>5291O     |  | <b>True White</b><br>HP 700-105-O<br>6005O       |  | <b>Red</b><br>HP 700-440-O<br>6340O           |  | <b>Vivid Blue</b><br>HP 700-670-O<br>6570O     |  | <b>Medium Gray</b><br>HP 700-835-O<br>6035O     |  |
| <b>High Gloss Yellow</b><br>HP 700-222-O<br>5222O          |  | <b>Semi-Gloss White</b><br>HP 700-106-O<br>6004O |  | <b>Fire Red</b><br>HP 700-445-O<br>6345O      |  | <b>Royal Blue</b><br>HP 700-683-O<br>6583O     |  | <b>Dark Gray</b><br>HP 700-855-O<br>6055O       |  |
| <b>High Gloss Lemon</b><br>HP 700-230-O<br>5230O           |  | <b>Matte Black</b><br>HP 700-180-O<br>6080O      |  | <b>Dark Red</b><br>HP 700-450-O<br>6350O      |  | <b>Impulse Blue</b><br>HP 700-687-O<br>6587O   |  | <b>Battleship Gray</b><br>HP 700-870-O<br>6070O |  |
| <b>High Gloss Burgundy</b><br>HP 700-412-O<br>5412O        |  | <b>Black</b><br>HP 700-190-O<br>6090O            |  | <b>Spectra Red</b><br>HP 700-460-O<br>6360O   |  | <b>Dark Blue</b><br>HP 700-695-O<br>6595O      |  | <b>Beige</b><br>HP 700-920-O<br>6220O           |  |
| <b>High Gloss Red</b><br>HP 700-413-O<br>5413O             |  | <b>Semi-Gloss Black</b><br>HP 700-185-O<br>6091O |  | <b>Burgundy</b><br>HP 700-470-O<br>6370O      |  | <b>Dark Navy Blue</b><br>HP 700-697-O<br>6597O |  | <b>Terra Cotta</b><br>HP 700-960-O<br>6260O     |  |
| <b>High Gloss Spicy Red</b><br>HP 700-423-O<br>5423O       |  | <b>Primrose Yellow</b><br>HP 700-210-O<br>6010O  |  | <b>Soft Pink</b><br>HP 700-508-O<br>6408O     |  | <b>Real Teal</b><br>HP 700-715-O<br>6615O      |  | <b>Carmel</b><br>HP 700-973-O<br>6273O          |  |
| <b>High Gloss Submariner Blue</b><br>HP 700-650-O<br>5650O |  | <b>Gold</b><br>HP 700-215-O<br>6247O             |  | <b>Blossom</b><br>HP 700-515-O<br>6415O       |  | <b>Teal</b><br>HP 700-720-O<br>6620O           |  | <b>Dark Brown</b><br>HP 700-983-O<br>6283O      |  |
| <b>High Gloss Sapphire</b><br>HP 700-656-O<br>5656O        |  | <b>Rubber Duckie</b><br>HP 700-225-O<br>6125O    |  | <b>Blush</b><br>HP 700-519-O<br>6419O         |  | <b>Iguana Green</b><br>HP 700-758-O<br>6658O   |  | <b>Chocolate Brown</b><br>HP 700-990-O<br>6290O |  |
| <b>High Gloss Royal Blue</b><br>HP 700-649-O<br>5649O      |  | <b>Yellow</b><br>HP 700-235-O<br>6135O           |  | <b>Purple</b><br>HP 700-565-O<br>6465O        |  | <b>Olive Green</b><br>HP 700-765-O<br>6665O    |  |                                                 |  |
| <b>High Gloss Pacific Blue</b><br>HP 700-654-O<br>5654O    |  | <b>Dark Yellow</b><br>HP 700-250-O<br>6150O      |  | <b>Berry</b><br>HP 700-570-O<br>6470O         |  | <b>Kelly Green</b><br>HP 700-770-O<br>6670O    |  |                                                 |  |
| <b>High Gloss Logan Green</b><br>HP 700-706-O<br>5706O     |  | <b>Imitation Gold</b><br>HP 700-253-O<br>6250O   |  | <b>Vibrant Blue</b><br>HP 700-608-O<br>6508O  |  | <b>Green</b><br>HP 700-778-O<br>6678O          |  |                                                 |  |
| <b>High Gloss Forest Green</b><br>HP 700-713-O<br>5713O    |  | <b>Tangerine</b><br>HP 700-315-O<br>6315O        |  | <b>Majestic Blue</b><br>HP 700-625-O<br>6525O |  | <b>Yellow Green</b><br>HP 700-780-O<br>6680O   |  |                                                 |  |
| <b>High Gloss Gold Metallic</b><br>HP 700-231-O<br>5231O   |  | <b>Bright Orange</b><br>HP 700-380-O<br>6180O    |  | <b>Olympic Blue</b><br>HP 700-630-O<br>6530O  |  | <b>Forest Green</b><br>HP 700-785-O<br>6685O   |  |                                                 |  |

\*The colors shown are digitally reproduced for printing purposes and are not 100% accurate. For an actual production color match, please contact your Avery Dennison sales representative.

For information on warranty terms, exclusions and certain limitations that apply please see our website: [graphics.averydennison.com](http://graphics.averydennison.com)

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Graphics  
Solutions

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